

# **Caffeinated Content for WordPress**

**Draft Usage Manual**

# Caffeinated Content for WordPress – Draft Usage Manual

*Note: This is a DRAFT. It may be inaccurate, misleading, or just plain horribly written!*

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## Chapter 1. Introduction

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### 1. The Goal

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First things first, thank you for purchasing Caffeinated Content for WordPress. Stick around, perhaps learn a few things and watch the possibilities unfold! (Alright, so that was a cheesy line, but oh-so-true.)

Right now, I'm going to make one assumption: you purchased Caffeinated Content for the sole reason of creating content for your blog. I can't make assumptions on how you plan to use Caffeinated Content to make money, but I can show you a couple of basic ways to go about the process. That being said, our goal is simple: to make money online.

### 2. Why WordPress?

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One of the big questions I get is why did I choose WordPress as the platform to base my software. The obvious reason is that the search engines have time and time again proven they love WordPress-based sites. They crawl them well, index them well, and rank them well. However, there is further reasoning behind my choice:

- WordPress can automatically ping services to introduce your blog to the world.
- WordPress can schedule posts in advance.
- WordPress has built-in support for plugins which can extend its functionality even further.
- WordPress has a million free templates to change the way your blog looks.

Basically, why should I re-invent the wheel when WordPress can do pretty much everything I need? There are many services out there that are able to interface directly with WordPress with no modification, so why not take advantage of them!

### 3. Achieving the Goal

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Currently, I use Caffeinated Content in two ways:

- To quickly put up AdSense or affiliate sites.
- To quickly put up links to my AdSense or affiliate sites.

This is not to say that these two ways are the only proper ways to use Caffeinated Content. In fact, I can name a few more devious usages, but in order to keep this manual PG rated, I'll refrain.

To decide which method is best for you, you should take inventory of what you currently have. Do you have a product you want to sell or are you starting your web empire from scratch? Do you already have a dozen websites out there and just want to make them rank better or do you want a dozen websites out there and just need a quick and easy way to build those websites?

## Chapter 2. Installation, the First Run, and Upgrades

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The plugin was built on the latest version of WordPress (2.62) to ensure future compatibility. It will work with the WordPress 2.1 and 2.2 series, but prior versions will throw errors. Also, the most recent WordPress MU will work. I haven't tested on Lyceum however, feel free to try and report back. I have taken steps to include compatibility for both PHP4 and PHP5. The following steps are all that needs to be done to get stuff going.

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## 1. Installation

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- Setup WP if you haven't already.
- Drop the contents of the Caffeinated Content zip file into your wp-content/plugins directory (leave it in the CaffeinatedContent directory).
- Visit the plugins tab and activate the Caffeinated Content Plugin.
- Go to wp-admin/options/Caffeinated Content and fill out your details.
- The registration key you should have received via email. If not, you can get it by logging in to <http://kansieo.com/members>.

## 2. The First Run

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- The content generation area is under Write/Caffeinated Content Management.
- The default options will get you started. Most of them, if not all, should be self-explanatory.
- Fill in a keyword and hit the go button. :)
- *Optional: modify templates and link files to your liking.*

## 3. Upgrades

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- Simply replace the old with the new.

## Chapter 3. Post Modes

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Currently, there are a fair amount of different post modes available in Caffeinated Content, with more being added on a regular basis. As of this document's writing, the post modes include:

- Yahoo Answers
- Yahoo Answers – French
- Yahoo Answers – Spanish
- Yahoo Answers – German
- Yahoo Answers – Singapore
- Yahoo Answers – Italian
- Yahoo Answers – India

Each of the Yahoo Answers post modes supports most template tokens except for the [video] and [resourcebox] tokens. The language-based modes will pull content from that region's specific Yahoo Answers site, enabling you to find content in those languages with no translation needed. If Yahoo adds the ability to use more regions, I'll add them too, otherwise this is what we have to work with.

- YouTube – Happily pulls YouTube videos, descriptive text and comments on those videos. You must use the [video] token in your template for videos to show up. The [post] token will hold the video's descriptive text.
- Articles – The [post] token will hold the main article content, [resourcebox] will output resource box (attribution) information.
- Files – This post mode will post text files directly from the text folder in your CaffeinatedContent directory. Caffeinated Content will search only the file name for your selected keyword. The very first line will be treated as the title. To add an author's name or category, put "Author:*name*" or

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“Category:name” on a line. If category is not populated in this manner, Caffeinated Content will use the keyword as the category.

## Chapter 4. Template Options and Formatting

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All templates belong in the templates directory within the CaffeinatedContent directory. Below is a list of tokens that can be used in each type of template. See the default templates in the templates directory for usage examples.

### 1. Post templates:

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Post templates reside in the template directory and MUST have a ".p.txt" extension. You can use HTML, text and the following tokens to create your content's look and feel:

**[title]** - Post title

**[date]** - Post date

**[who]** - Post author

**[video]** - YouTube video. Only works in YouTube mode.

**[post]** - Post text

**[resourcebox]** - Resource box text. Only works in Articles mode.

**[image]** - Random image based on keyword. Only works in Yahoo Answers mode.

**[link]** - Random link from the links.txt file (see Section 5, Link Files)

**[rewrite\_post]** - Rewritten post text using markov chains

**[l\_rewrite\_post]** - Subtle yet effective post rewriting using language translation techniques <sup>1</sup>

**[b\_rewrite\_post]** - A little less subtle post rewriting using language translation techniques <sup>2</sup>

**[trans:ln]your text here[/trans]** - Translate the text between the tags, using Google Translate, from English to a different language. Your mileage may vary due to Google's translation limitations! Also, this WILL break HTML markup so be sure that only text is being included between the [trans] tags. Replace ln with the language of your choice:

de - German

nl - Dutch

es - Spanish

fr - French

el - Greek

it - Italian

pt - Portuguese

ru - Russian

Experimental languages (relatively untested):

sv - Swedish

ro - Romanian

bg - Bulgarian

pl - Polish

no - Norwegian

fi - Finnish

hi - Hindi

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<sup>1</sup> The l post rewriting options can create large delays within your content generation.

<sup>2</sup> The b post rewriting options can create large delays within your content generation.

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cs - Czech  
hr - Croatian  
ja - Japanese  
ko - Korean  
cn - Chinese (Simplified)  
tw - Chinese (Traditional)

## 2. Comment templates:

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Comment templates reside in the template directory and MUST have a ".c.txt" extension. You can use HTML, text and the following tokens to create your content's look and feel:

**[adate]** - Answer date

**[answerer]** - Answerer name

**[answer]** - Answer text

**[rewrite\_answer]** - Rewritten answer text using markov chains

**[link]** - Random link from the links.txt file (see Section 5, Link Files)

**[trans:ln]your text here[/trans]** - Translate the text between the tags, using Google Translate, from English to a different language. Your mileage may vary due to Google's translation limitations! Also, this WILL break HTML markup so be sure that only text is being included between the [trans] tags. Replace ln with the language of your choice:

de - German  
nl - Dutch  
es - Spanish  
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Experimental languages (relatively untested):

sv - Swedish  
ro - Romanian  
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cs - Czech  
hr - Croatian  
ja - Japanese  
ko - Korean  
cn - Chinese (Simplified)  
tw - Chinese (Traditional)

## Chapter 5. Link files

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In the links folder, you can have as many links files as you want. For each run of the plugin, you can either choose a specific file to pick your links from or you can have the picked randomly.

The links in these files can be in two different formats:

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- "anchor text|http://domain.com"
- If not in the above described format, everything on the line will be posted as is. This is useful for affiliate links and JavaScript. Just be sure everything is on one line, NO LINE BREAKS!

## Chapter 6. Post History

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When you use Caffeinated Content to post to your blog, it keeps a record of each and every post so that it doesn't try to use them again in the future. This means that there is no risk of posting the exact same article or question on the same blog. This also means that if you make a mistake and want to redo a post, you won't be able to...unless you take a look at the history page and remove that entry from the log. If need be, you can also remove everything and start over—be aware however, this doesn't remove posts from your blog, just the history of those posts being posted via Caffeinated Content.

## Chapter 7. Troubleshooting

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Trouble? Shoot an email to [support@kansieo.com](mailto:support@kansieo.com).

## Chapter 8. Further Reading

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<http://kansieo.com> has a 6 part series on usage of Caffeinated Content for WordPress.

## Chapter 9. Affiliates

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Have a website and want to make some money? Join our affiliate program at <https://www.e-junkie.com/affiliates/?cl=32302&ev=d48153of68!>